

Products Available:

The following McGraw-Hill Ryerson Lyryx Standalone versions are currently available:

- Larson: FAP V1/V2, 12/c/e (LIFA)
- Larson: FAP Vol 1, 12/c/e (LIFA)
- Larson: FAP Vol 2, 12/c/e (LIFA)
- Larson: FAP V1/V2, 12/c/e (Assessment)
- Larson: FAP Vol 1, 12/c/e (Assessment)
- Larson: FAP Vol 2, 12/c/e (Assessment)
- Jerome: Bus. Math, 5/c/e (LABM)
- Lind: Basic Stats, 2/c/e (LABS)
- LAECON: All Macro Econ.
- LAECON: All Micro Econ.
- LAECON: All Macro/Micro Bundles
- Nicholson: LAA, 5/c/e (LILA)
- Beechy: Interm. Acc'ting Vol 1 (LAIA)
- Beechy: Interm. Acc'ting Vol 2 (LAIA)
- Beechy: Interm. Acc'ting V1/V2 (LAIA)
- Beechy: Interm. Acc'ting V1/V2 (Smart Start)
- LACF: All Corporate Finance
- Garrison: Managerial Acc'ting, 7/c/e (LAMA)
- Libby: Financial Acc'ting, 2/c/e (LAFA)

For information on additional products, contact your McGraw-Hill Ryerson i-Learning Sales Specialist.

About Go Prepaid:

Go Prepaid has worked with product providers across the country to implement turnkey programs and distribute their products and services. Today, Go Prepaid provides a comprehensive portfolio of prepaid solutions from long distance cards, payphone, prepaid wireless, music downloads, gift cards, Wi-Fi and educational products.

At Go Prepaid, we recognize that our success is driven by our channel partners. Our goal is to provide service excellence in terms of our distribution support and also in the quality and market leadership of our products.

Go Prepaid Inc.

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PIN CODE DELIVERY SOFTWARE FOR ON-LINE PUBLISHING RESOURCES

Access to PIN Codes now available virtually!

Selling access codes for educational products is now easier with the Go Prepaid PIN code delivery software. McGraw-Hill Ryerson has partnered with Go Prepaid to integrate their PIN code products into their solution. You will now have access to a multitude of electronic PIN code products, without the need to ever carry inventory.

The Challenge for Campus Bookstores

Bookstores are faced with the challenge of carrying PIN codes for a growing number of educational products. These PIN codes give students access to the appropriate on-line resources for their course. Keeping physical inventory means you run the risk of shrinkage and theft, not to mention the administrative headaches that go along with inventory.

The Solution

McGraw-Hill Ryerson can now deliver these products electronically via Go Prepaid's PIN code delivery software. This software is installed on a PC located at your check out counter. At point of purchase, the cashier selects the appropriate product from the software menu. The PIN is retrieved from Go Prepaid's central server and delivered securely to the PC, printed and provided to the student.

Bookstore Benefits:

This solution offers many benefits to bookstores. Payment is due after the PIN code has been paid for by the student, so there is no cost to carry inventory. No inventory means no loss due to shrinkage or theft. Since the inventory is hosted virtually, you are never out of stock. You'll also receive comprehensive detailed reporting to help you manage this category.

New Opportunities:

In addition to the suite of publishing products, you will also have access to new product categories that will drive business to your stores including prepaid cellular, long distance, music and more!

Getting Started:

Getting started is easy. Contact a Go Prepaid representative at 1-800-253-2111 and they'll help you get set up on our solution. Once you're on-line, Go Prepaid will work with McGraw-Hill Ryerson to add the appropriate educational products to your portfolio.

Already a Go Prepaid Customer?

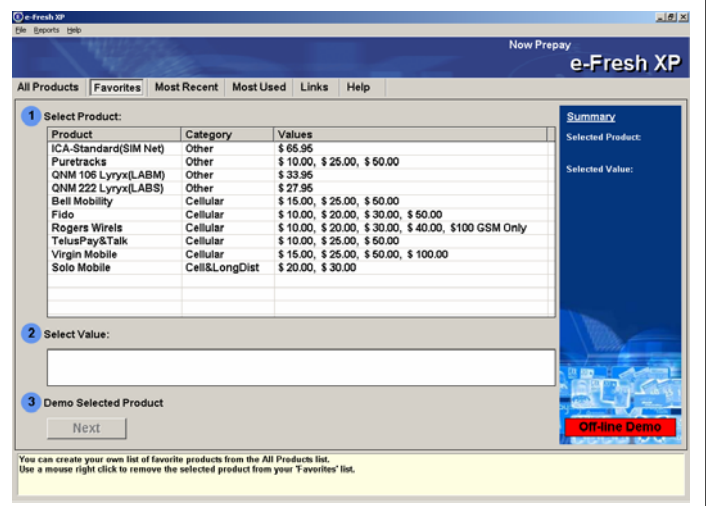
If you already are using the Go Prepaid solution to sell other prepaid services, contact Go Prepaid at 1-800-253-2111 to add these educational products to your portfolio.

No Inventory. No Shrinkage. No Loss.



↑ Voucher is customized with all the information needed for the student, including PIN code, usage instructions, ISBN number and unique transaction information pertaining to the sale.

↓ The Go Prepaid PIN code delivery software offers a comprehensive menu structure and easy to use interface.



INTERESTED?

For more information on the Go Prepaid PIN Delivery software, contact Grace Caputo at 1-800-253-2111 ext. 226 or gcaputo@goprepaid.com.



Bookstore Benefits:

- Elimination of PIN inventory
- Never an out of stock situation
- Ordering, handling, shipping costs are all eliminated
- Elimination of shrinkage and theft
- Easier to manage niche products
- Payment is due after goods have been paid for by student
- Comprehensive detailed reporting

System Requirements:

Operating System – Microsoft Windows 2000 or better

Communication – TCP/IP over the Internet

Printers – Standard desktop printer, POS receipt printer

Hardware – Any typical Windows computer with current Windows updates and Microsoft.NET framework installed

Publishing Products:

McGraw-Hill Ryerson offers the Lyryx Standalone products through the Go Prepaid system. For information on additional products, contact your McGraw-Hill Ryerson i-Learning Sales Specialist.

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Read What Our Customers Have to Say!

"An effortless way to sell product!"

Doug Pritchard—Bookstore Manager, Seneca College

"We just LOVE the product"

Brent Beatty—Bookstore Manager, University of Calgary

"This product line is great, add on sales without the inventory! Everyone who sells publisher access codes should be using them."

Larry Cavanaugh—Senior Text Buyer, Algonquin College

"Using Go Prepaid has eliminated many of the problems associated with access codes on scratch cards. No more stolen or unreadable codes, or incorrectly packaged bundles."

Kathy Wood—Supervisor, Textbook Services, Mount Royal College Bookstore

Our Educational Partners

Acadia University Campus Store

Algonquin College Bookstore

Camosun College Bookstore - Interurban Campus

Camosun College Bookstore - Lansdowne Campus

Carleton University - Rideau River Residence Assoc

Centennial College - Ashtonbee Rd.

Centennial College - Morningside Ave.

Centennial College - Progress Ave.

College Of New Caledonia Bookstore

Conestoga College Bookstore

Durham College Tuck Shop

Georgian College - Bits & Bytes Computer Store

Georgian College - Bookstore

Lambton College Bookstore

MacEwan Bookstore - Alberta College

MacEwan Bookstore - Campus Convenience

MacEwan Bookstore - Centre for the Arts

MacEwan Bookstore - City Centre

MacEwan Bookstore - Convenience Store - Residence

MacEwan Bookstore - South Campus

MacEwan Student Centre - U of Calgary

McMaster University Student Centre Marketplace

Mount Royal College Bookstore

Pickering College Bookstore

Red Deer College - RDC Bookstore

Ryerson Student Union

Seneca College - King Campus

Seneca College - Markham

Seneca College - Newnham

Seneca College - York

Seneca Residence Convenience

Thompson Rivers University Bookstore

University of Calgary Bookstore

University Of Toronto - Bookstore

University Of Toronto - Bookstore - Scarborough

University Of Toronto - Bookstore & Campus Xpress

University Of Toronto - Varsity Sports Store

University Of Toronto (Mississauga) - Bookstore

University Of Toronto Campus - General Store

University of Waterloo - Art Worx

University of Waterloo - Bookstore

University of Waterloo - Campus Tech Shop

University of Waterloo - Student Life Centre

University of Waterloo - Tech Worx

University of Waterloo - UW Shop

University of Western Ontario - Campus Computer Store

University of Windsor - Bookstore

University of Windsor - Chartwells

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